

## Entry requirements for the participation in the Hahnemühle Anniversary Photo Award

### Organizer

Hahnemühle FineArt GmbH, Hahnestraße 5, D 37586 Dassel

### Topic

The topic of the competition is 'For Originals'. It's about the 'original' point of view of the photographer who captures people, things and vibes from his unique point of view, thus turning them into an 'original'. When it comes to the arrangement of the topic, the photographer doesn't have to follow special guidelines – every entrant can give free rein to his creativity and inspiration.

### Participation

The Hahnemühle Anniversary Photo Award is announced internationally. Both hobby and professional photographers from every country on our planet may participate.

Every entrant may submit up to four pictures. Every picture must be printed on a Hahnemühle FineArt paper in format 8.5" x 11". The fully completed entry form represents another requirement for the participation.

The picture files which the respective pictures are based on are not to be sent at this stage. The winners will separately be requested to transfer the respective picture files.

The only way to submit the pictures is by post – to the addresses detailed on the entry form.

**Closing date is 30th June, 2009**

### Assessments, Prizes

Every submitted picture will participate in the Hahnemühle Anniversary Photo Award competition. The jury will award additional prizes in the categories 'People & Portrait', 'Landscape & Nature' and 'Architecture & Still Life'.

Apprentices and students at a school or university for photography, media, design or another institute featuring similar education content may submit their pictures in addition to the special 'Students Award'. The prizes for the Student Awards will go to the place of training at which the prize winner is attending as an apprentice or student. If the place of training doesn't accept the prize the subscription right will be assigned to the award winner. In either case, the winner will be accepted into the 'Hahnemühle Anniversary Collection' (please find details below).

An international expert jury will assess all pictures. The members of the jury will be announced separately.

The jury makes its decision regarding the winners on its own authority. The decision of the jury is incontestable and any recourse to courts of law is excluded.

The following prizes amounting to a total of €36,000 of Hahnemühle products will be awarded:

Name of the prize	Prize Value*
Hahnemühle Anniversary Photo Award 1st prize	€3.000
Hahnemühle Anniversary Photo Award 2nd prize	€2.000
Hahnemühle Anniversary Photo Award 3rd prize	€1.000
People & Portrait 1st prize	€3.000
People & Portrait 2nd prize	€2.000
People & Portrait 3rd prize	€1.000
Landscape & Nature 1st prize	€3.000
Landscape & Nature 2nd prize	€2.000
Landscape & Nature 3rd prize	€1.000
Architecture & Still Life 1st prize	€3.000
Architecture & Still Life 2nd prize	€2.000
Architecture & Still Life 3rd prize	€1.000
Students Award 1st prize	€3.000
Students Award People & Portrait	€3.000
Students Award Landscape & Nature	€3.000
Students Award Architecture & Still Life	€3.000

**All prizes are non-cash prizes.** They come as vouchers for any products of the organiser, equal to the amount advertised for the respective prize. Decisive for the valuation of a product is its recommended retail price. The payout of the prize in cash isn't intended.

### Hahnemühle Anniversary Collection

The jury nominates an additional 24 pictures that will be admitted – together with the 16 winning pictures – to the Hahnemühle Anniversary Collection: a travelling exhibition that will tour the photo capitals of the world, from 2010. The tour is supposed to make stops in Berlin, Paris, London, New York and Tokyo and will be accompanied by a publication that will be created on the occasion of the exhibitions. Details regarding both the Hahnemühle Anniversary Collection and the publication will be announced in due time.

\* For American winners the prize value will be changed into USD to the days exchange rate (e.g. €1,000 ~ \$1,400 at January 1st, 2009)

**Information of the winners**

The 16 award winners and the other 24 nominees for the Hahnemühle FineArt Collection will be informed by the organizer, in writing and requested to submit their pictures as High Resolution files (minimum 4,500 pixels at the long side) as a tiff or jpg file within two weeks. Prize winners or nominees that fail to submit the file on the due date or whose files do not allow for a High Resolution printout can be excluded from the competition. In this case, the respective prizes will be disallowed.

**Copyright/Rights**

The entrant affirms to be the originator of the pictures submitted by him and the holder of the unrestricted use and exploitation rights or – should rights of third parties exist – to possess the allowance to use and exploit the respective pictures.

Furthermore, the entrant undertakes to indemnify the organiser from all claims of third parties due to the infringement of copyrights, exploitation or property rights, no matter of which kind.

The organizer is authorised to use competition pictures for advertising and PR purposes related to the Hahnemühle Anniversary Award, publicly display

the submitted pictures in the Hahnemühle Anniversary Collection and use them for publications related to exhibitions. Utilisations exceeding the aforementioned cases have to be agreed upon with the respective entrant.

The organizer has the right to modify the announcement conditions prior to the awarding of the prizes should this seem to be necessary or convenient. In this case, the entrant has the right to withdraw their picture/s. The entrant does not have any other rights.

**Liability of the organiser**

The organizer undertakes to handle the submitted pictures with care. Nonetheless, he will assume no liability for damages or loss. Submitted pictures will not be returned.

**The legislation to be implemented**

The execution of the competition and the privity of contract between the entrant and the organizer are solely subject to German legislation, provided that this doesn't oppose the mandatory laws in force in the entrant's residence.